



Colony Park Sustainable Community Pilot Project

**City of Austin
Public Engagement Liaison Solicitation
Pre-Conference Meeting
July 18, 2012**

Colony Park Sustainable Community Pilot Project

- Funded through a **HUD Sustainable Community Challenge Grant**
- Award Amount: \$3,000,000
- Grant Term: 3-year planning grant
- Purpose: to foster reform and reduce barriers to achieving affordable, economically vital, and sustainable communities

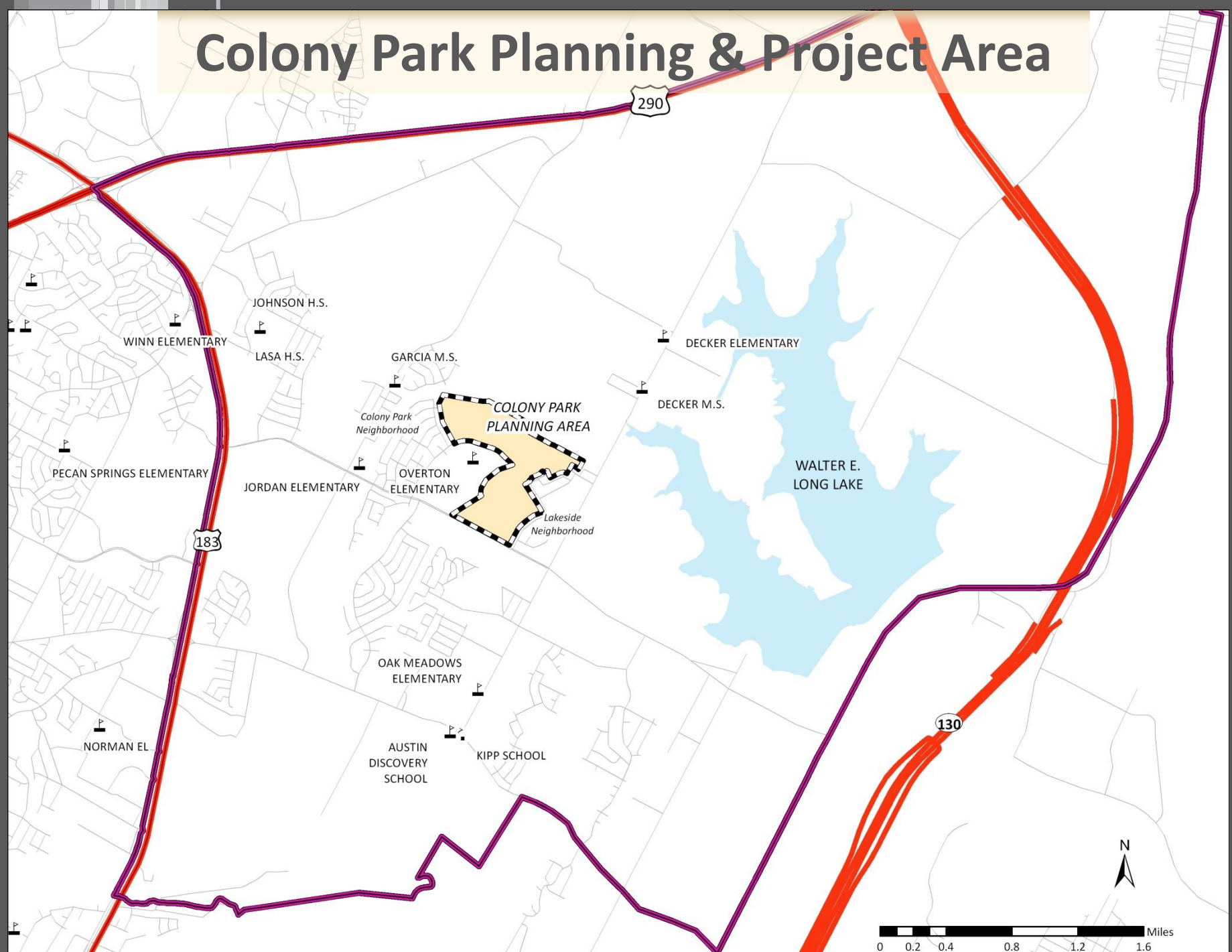
Grant Synergy

- 2010: Capital Area Texas Sustainability (CATS) Consortium and the Sustainable Places Project received HUD Sustainable Communities Regional Planning Grant (administered by CAPCOG)
- City of Austin received “Preferred Sustainability Status” on grant application due to existing award for Austin region

HUD Livability Principles

1. Provide more transportation choices.
2. Promote equitable, affordable housing.
3. Enhance economic competitiveness.
4. Support existing communities.
5. Coordinate policies and leverage investment.
6. Value communities and neighborhoods.

Colony Park Planning & Project Area



Colony Park History

- 1973: Area annexed by the City of Austin
- 2001: Austin City Council purchases 258 acres of land near Loyola Lane and Colony Loop Rd; 50 acres for dedicated parkland (Overton Elem., Turner-Roberts Recreation Center); 208 acres transferred to AHFC for the “development of low-income or moderate-income housing.”

Colony Park History (cont.)

- 2004 - 2011: City conducts improvements on Loyola Lane; constructs Turner-Roberts Recreation Center. AISD constructs Overton Elementary.
- 2007-2011: Austin Housing Finance Corporation conducts feasibility analysis and preliminary scenarios on development at Colony Park

Colony Park Sustainable Community Initiative Project Activities

- Activity 1: Team Formation and Initial Analysis
- Activity 2: Kickoff and Visioning Phase
- Activity 3: Plan Development and Approval
- Activity 4: Evaluation and Knowledge Sharing

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Scope of Work – Key Stakeholders

- NHCD/AFHC Project Team
- Neighborhood Steering committee
- Project Area Residents
- Sustainable Design Team (consultants)
- City of Austin Technical Assistance Group (TAG)
- City of Austin Sustainability Leadership Team
- City Management & City Council

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Scope of Work

Four Key Product Areas:

1. Database of Program Stakeholders and Participants;
2. Creation and Kickoff of the Public Participation Plan;
3. Implementation of the Public Participation Plan, including Livability Principles Framework and Vision Statement; and
4. Presentations to Executive and/or senior-level City of Austin leaders

Public Engagement Liaison Scoring Criteria

Quality and depth of applicable knowledge and experience, to include knowledge of sustainable communities initiatives	20 Points
Demonstrated community engagement and outreach work with underserved communities	20 Points
Community Input Session (Aug. 2 nd , 4-8pm)	20 Points
References from related projects	10 Points
Proposed timeline and Work Product Outline to complete the work	10 Points
Local Business Presence	10 Points
Minority/Women-Owned Business	10 Points
MAXIMUM TOTAL POINTS	100 Points

Public Engagement Liaison Scoring Timeline

- June 6-13, 2012 RFQ Public Comment Period
- July 9, 2012 RFQ Posted
- July 18, 2012 Mandatory Pre-Conference Meeting
- July 25, 2012 Proposals Due
- July 25 – 30, 2012 Conduct Preliminary Scoring
- August 2, 2012 Community Input Session (mandatory for finalists)
- August 23, 2012 Council action required
- September 1, 2012 Contract period begins